RODRIGUEZ EXHIBITS 1-8

RODRIGUEZ EXHIBIT 1

Sara Lee (NYSE: SLE) Stock Quote: \$9.79 Change: +0.02

Sara Lee Home

FAQs

Contact Us

Search

GO



Our Mission

Board of Directors

Management Team

Sustainability

Our Timeline

Corporate Governance **Global Business Practices**

The Sara Lee Heritage

Community Investment Sara Lee Worldwide

About Sara Lee

The Sara Lee Brand

Our Brands

Investor Relations

News

Careers

About Sara Lee

Based in Downers Grove, Ill., Sara Lee Corporation is a global manufacturer and marketer of high-quality, brand-name products for consumers throughout the world. Our businesses are:

- Fresh Bakery
- North American Retail
- Foodservice
- International Beverage
- International Bakery
- International Household and Body Care

Sara Lee Corporation's leading brands are household names known around the globe. Our preeminent brands are built on consumer needs and expectations, offering exceptional quality and value. Our brands include Ambi Pur, Ball Park,

Douwe Egberts, Hillshire Farm, Jimmy Dean, Kiwi, Sanex, Senseo and our namesake, Sara Lee.

Sara Lee Corporation builds and maintains leadership positions through innovation and responsiveness. Some of our brands are decades - or even centuries - old, and many are leaders in their respective categories. For more information about our brands, go to the Our Brands section of this Web site.

Financial Information

Sara Lee Corporation stock is listed under the symbol SLE on the New York and Chicago stock exchanges. The stock is also traded on the London exchange. Options are traded on the American Stock Exchange. The corporation's daily trading activity, stock price and dividend information are in the financial sections of most major newspapers. Quarterly earnings reports and related news can be found in the Investors section of this Web site.



poration

Sara Lee Worldwide

Legal Statement

Business Partners

Privacy Policy

Site Map

Exhibit 1 000001



RODRIGUEZ EXHIBIT 2

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,576,880 Registered Feb. 17, 2009

TRADEMARK PRINCIPAL REGISTER

EARTHGRAINS

SARA LEE BAKERY GROUP, INC. (DELAWARE CORPORATION) 3500 LACEY ROAD DOWNERS GROVE, IL 60515

FOR: BAKERY PRODUCTS, NAMELY, BREAD, BUNS AND ROLLS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-23-1975; IN COMMERCE 1-23-1975.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,028,835, 1,110,637, AND OTHERS.

SN 77-135,863, FILED 3-20-2007.

THEODORE MCBRIDE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-08-26 17:51:04 ET

Serial Number: 77135863 Assignment Information

Trademark Document Retrieval

Registration Number: 3576880

Mark

EARTHGRAINS

(words only): EARTHGRAINS

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-02-17

Filing Date: 2007-03-20

Transformed into a National Application: No

Registration Date: 2009-02-17

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2009-01-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Sara Lee Bakery Group, Inc.

Address:

Sara Lee Bakery Group, Inc. 3500 Lacey Road

Downers Grove, IL 60515

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

Phone Number: 630-598-6402 **Fax Number:** 630-598-7333

GOODS AND/OR SERVICES

International Class: 030 Class Status: Active

Bakery products, namely, bread, buns and rolls

Basis: 1(a)

First Use Date: 1975-01-23

First Use in Commerce Date: 1975-01-23

ADDITIONAL INFORMATION

Prior Registration Number(s):

1028835

1057848

1110637

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-02-17 - Registered - Principal Register

2009-01-13 - Law Office Registration Review Completed

2009-01-12 - Allowed for Registration - Principal Register (SOU accepted)

2008-12-23 - Statement of use processing complete

2008-12-10 - Amendment to Use filed

2008-12-23 - Extension 1 granted

2008-12-10 - Extension 1 filed

2008-12-23 - Case Assigned To Intent To Use Paralegal

- 2008-12-10 TEAS Extension Received
- 2008-12-10 TEAS Statement of Use Received
- 2008-06-10 Noa Mailed SOU Required From Applicant
- 2008-03-18 Published for opposition
- 2008-02-27 Notice of publication
- 2008-02-10 Law Office Publication Review Completed
- 2008-02-09 Assigned To LIE
- 2008-01-05 Approved for Pub Principal Register (Initial exam)
- 2007-12-27 Teas/Email Correspondence Entered
- 2007-12-27 Communication received from applicant
- 2007-12-27 TEAS Response to Office Action Received
- 2007-06-27 Notification Of Non-Final Action E-Mailed
- 2007-06-27 Non-final action e-mailed
- 2007-06-27 Non-Final Action Written
- 2007-06-27 Assigned To Examiner
- 2007-03-24 Notice Of Pseudo Mark Mailed
- 2007-03-23 New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Mary Margaret Murray

Correspondent

MARY MARGARET MURRAY SARA LEE CORPORATION 3500 LACEY RD DOWNERS GROVE, IL 60515-5422

Phone Number: 630-598-6402 Fax Number: 630-598-7333

RODRIGUEZ EXHIBIT 3



We care about the earth so much, it's in our name.

Exhibit 3 000006

100% Natural

EarthGrains® 100% Natural Breads are delicious and naturally nutritious, the way bread should be. Our breads are baked fresh with only the finest 100% natural ingredients, they contain no artificial colors, flavors or preservatives, and have 0g trans fat.

We believe that a grain kept best is a grain kept whole, which is why our EarthGrains 100% breads are an excellent source of whole grains and fiber.

Double Fiber

EarthGrains® Double Fiber Breads have twice the fiber of wheat

Page 1 of 2

We believe that it is not always about what you put into product, but also about what you leave out. That's why EarthGrains® Double Fiber Bread has no artificial flavors, no artificial colors, and 0 grams of trans fat.

Our taste and texture never waiver because we know a grain kept best is a grain kept whole.



Environment

At EarthGrains® we care about the earth so much, it's in our name. We are endlessly committed to protecting and nurturing the fertile grounds that allow our grains to grow healthy and tall. Here are some simple things you can do right now to be good to the earth:

Keep a stocked fridge to save on energy

Ditch snack bags for reusable containers

Use a BPA-free thermos instead of throwing away water bottles

Keep a hot or cold beverage mug at your desk instead of using disposable cups

Support brands that have relationships with credible environmental organizations

Store and carry sandwiches in reusable containers rather than plastic bags Plan for leftovers! Make larger portions at dinner and pack leftovers for lunch the following day

Buy from bulk bins to save money and cut down on packaging Stock up on foods you eat frequently to minimize trips to the grocery store

Just a few earth-minded changes can make a big difference in protecting the earth and our environment.

Eat 100% Live 100%



Why Whole Grains?

Whole grains are grains that have not been refined. They are left intact, as nature intended, so they retain all the naturally-occurring vitamins, minerals and fiber that refined grains lose in the milling process. To be sure you are eating whole grains, look for the word "whole" in the first two ingredients listed.

What are the benefits of Whole Grains?

In addition to being nutrient-rich, whole grains have been shown to contribute to weight management, improved gastrointestinal health, and maintenance of healthy blood glucose levels. Eating whole grains has also been linked to reduced risk of heart disease and some types of cancer.

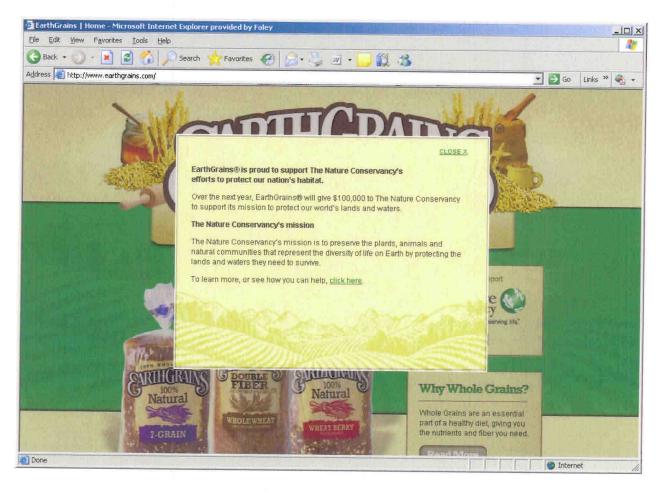
Eat 100% Live 100%







RODRIGUEZ EXHIBIT 4



Printed August 28, 2009

SARIHGRAIN

Born in the earth and raised in
the sun, our grains enjoy life's most
simple pleasures; a warm sky that presses
down gently, the timely breeze that shakes them cool,

and a refreshing rinse in one of the world's most sustaining elements, rainwater. This nature-nurtured process is the foundation of how we create every single whole grain product in our family. We didn't invent the method, but we sure work hard on perfecting it.

That's why our natural breads
contain 0g trans fat, no artificial
colors, flavors or preservatives.
Sometimes it's not what you put
in, but what you leave out. And our
taste and texture, they never waiver
because we know a grain kept
best, is a grain kept whole. This
timeless practice lends so much to
our taste that we are endlessly
committed to protecting and
nurturing the fertile grounds
where our grains grow tall.

The Nature Conservancy

6

Protecting nature. Preserving life.

efforts to present and protect our natural habitats. Over the next year, we'll give \$100,000 in support of their mission to protect our world's lands and waters.



We care about the earth so much, it's in our name.

RODRIGUEZ EXHIBIT 5



About Us

Arnold History
Our Products
Contact Us
Distributorship
Opportunities

Bimbo Bakeries USA

Arnold History

Arnold Bread is a love story in baking. In March 1940, in a brick oven at the rear of a small house in Stamford, Connecticut, Dean and Betty Arnold baked the first two-dozen loaves of Arnold bread. Placing their trust in superior ingredients, unbleached spring wheat flour, honey, butter and eggs, they developed the compact, golden rich bread that would soon become a leading premium bread with an international reputation.

Ironically, Mr. Arnold established a baking business of his own because of a serious allergy to flour. After graduating from Columbia University, he worked for a large baking company until his allergies grew too severe to continue. In January 1940 with only \$600 in severance pay, he and his wife, Betty, moved in with his uncle on a farm in Armonk, New York, and the love for baking began.

Always believing there was a need for a better loaf of bread, Dean and Betty took their unique recipe and stoked up their first brick oven. Soon, the whole family was involved as relatives helped to slice, wrap and hand deliver the bread from house to house. By 1941, business was booming and the bakery needed to expand. Though he didn't have a financial statement, Dean was granted a bank loan on the taste of his bread alone and moved the bakery to Port Chester, New York.

Before long, the Arnolds were able to continue this growth. While vacationing in Florida in the 1950s, Dean and Betty heard complaints from relocated New Yorkers that they were not able to get quality premium bread like Arnold. So in 1959, the Arnolds took over a 24,000 square foot plant in Riviera Beach, Florida and brought their premium bread to the sunshine state.

In the sixties, they built the largest bakery under one roof in the world in Greenwich, Connecticut, with the largest brick oven anywhere. In 1971, Dean Arnold retired, but his famous recipes for premium bread live on.

Today, Arnold is a part of Bimbo Bakeries USA and the love of baking continues.





Visit Other Brands













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RODRIGUEZ EXHIBIT 6



Our Products

Sliced Breads

Buns and Rolls
Croutons
Stuffing



Buns and Rolls

| Select: | UPC: |
|---|------------|
| > Arnold Select Dinner Rolls | 7341011605 |
| > Arnold Select Multigrain Kaiser Rolls - 8 Pack | 7341013627 |
| > Arnold Select New England Frank Rolls | 7341016400 |
| > Arnold Select Onion Sandwich Rolls - 8 Pack | 7341013310 |
| > Arnold Select Potato Hot Dog Rolls - 8 Pack | 7341011351 |
| > Arnold Select Potato Sandwich Rolls - 8 Pack | 7341013542 |
| > Arnold Select Wheat Hot Dog Rolls | 7341013558 |
| > Arnold Select Wheat Sandwich Rolls | 7341013554 |
| > Arnold Select White Hamburger Rolls | 7341016300 |
| > Arnold Select White Hot Dog Rolls | 7341016332 |
| > Arnold Select White Seeded Sandwich Buns | 7341016305 |

Please select a product below for more information.



















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RODRIGUEZ EXHIBIT 7









RODRIGUEZ EXHIBIT 8 Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 3,637,950

United States Patent and Trademark Office

Registered June 16, 2009

TRADEMARK PRINCIPAL REGISTER

SANDWICH THINS

ARNOLD PRODUCTS, INC. (DELAWARE CORPORATION)
300 W. NORTH AVENUE
NORTHLAKE, IL 60164

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SANDWICH", APART FROM THE MARK AS SHOWN.

FOR: BREAD, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-31-2008; IN COMMERCE 3-31-2008.

SER. NO. 77-501,818, FILED 6-18-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

ESTHER A. BORSUK, EXAMINING ATTORNEY

Side - 1

NOTICE OF PUBLICATION UNDER §12(a)

MAILING DATE: Mar 11, 2009 PUBLICATION DATE: Mar 31, 2009

The mark identified below will be published in the Official Gazette on Mar 31, 2009. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Certificate of Registration. To view the Official Gazette online or to order a paper copy, visit the USPTO website at http://www.uspto.gov/web/trademarks/tmog/ any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at http://bookstore.gpo.gov or 202-512-1800. To check the status of your application, go to http://tarr.uspto.gov/.

SERIAL NUMBER: 77501818

MARK: SANDWICH THINS
OWNER: Arnold Products, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE COMMISSIONER FOR TRADEMARKS P.O. BOX 1451 ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL U.S POSTAGE PAID

Russell N. Rippamonti Fish & Richardson P.C.

P.O. Box 1022

Minneapolis, MN 55440-1022

| | (| Table pres | ents the data on Publ | ication & Issue Reviev | v Complete |) | |
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| REG NUMBER | | | 0000000 | REG DATE | | | N/A |
| REGISTER | | | PRINCIPAL | MARK TYPE | | TI | RADEMARK |
| INTL REG # | | | N/A | INTL REG DATE | | | N/A |
| TM ATTORNEY | | BOR | SUK, ESTHER A | L.O. ASSIGNED | | | 112 |
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| RUN DATF | | 02/25/20 | | RWATION | | | |
| PUB DATE | | 03/31/20 | | | | | |
| STATUS | | 681-PUBLICATION/ISSUE REVIEW COMPLETE | | | | | |
| | | 02/24/2009 | | | | | |
| LITERAL MARK ELI | EMENT | SANDWICH THINS | | | | | |
| DATE ABANDONEI |) | | N/A | DATE CANCELLED | | | N/A |
| SECTION 2F | | | NO | SECTION 2F IN PA | | NO | |
| SECTION 8 | | | NO | SECTION 8 IN PAR | | NO | |
| SECTION 15 | | | NO | REPUB 12C | | | N/A |
| RENEWAL FILED | | | NO | RENEWAL DATE | | N/A | |
| DATE AMEND REG | i | | N/A | | | | |
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| FILED | BASIS | | CURREN | T BASIS | | AMENDE | D BASIS |
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| 1 (b) | N | 0 | 1 (b) | NO | 1 (b) | | NO |
| 44D | N | 0 | 44D | NO | 44D | | NO |
| 44E | N | 0 | 44E | NO | 44E | | NO |
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| MARK DRAWING | CODE | | | | 4 | -STANDARD C | HARACTER M | ARK | | |
| COLOR DRAWING | FLAG | | | | N | 10 | | | | |
| CURRENT OWNER INFORMATION | | | | | | | | | | |
| PARTY TYPE | | | | | 1 | 0-ORIGINAL AI | PPLICANT | | | |
| NAME | | | | | Α | Arnold Products, | Inc. | | | |
| ADDRESS | | | | | - | 300 W. North Av Northlake, IL 601 | | | | |
| ENTITY | | | | | 0 | 3-CORPORATI | ON | | | |
| CITIZENSHIP | | | | | С | Delaware | | | | |
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| INTERNATIONAL (| CLASS | | | | 0 | 30 | | | | |
| DESCRIPTION | ON TEX | (T | | | В | Bread | | | | |
| GOODS AND SERVICES CLASSIFICATION | | | | | | | | | | |
| INTERNATIONAL CLASS | 030 | FIRST USE DATE 03/31/2008 FIRST USE IN COMMERCE DATE 03/31/2008 CLASS STATUS 6-ACTIVE | | | | | 6-ACTIVE | | | |
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| DISCLAIMER W/PI | REDET | ER TXT | | | "; | SANDWICH" | | | | |
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| 02/24/2009 | | ALIE | А | ASSIGNED | Т | O LIE | | | 011 | |
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| 02/17/2009 | | TROA | I | TEAS RESI | PC | NSE TO OFFIC | E ACTION RE | CEIVED | 007 | |
| 02/11/2009 | | ARAA | ı | ATTORNEY | ATTORNEY REVOKED AND/OR APPOINTED 006 | | | | | |
| 02/11/2009 | | REAP | AP I TEAS REVOKE/APPOINT ATTORNEY RECEIVED 005 | | | | | | | |

| 09/17/2008 | CNRT | F | NON-FINAL ACTION MAILED | 004 |
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| 09/17/2008 | CNRT | R | NON-FINAL ACTION WRITTEN | 003 |
| 09/15/2008 | DOCK | D | ASSIGNED TO EXAMINER | 002 |
| 06/23/2008 | NWAP | ı | NEW APPLICATION ENTERED IN TRAM | 001 |

| CURRENT CORRESPONDENCE INFORMATION | | | | | | |
|------------------------------------|---|--|--|--|--|--|
| ATTORNEY | Russell N. Rippamonti | | | | | |
| CORRESPONDENCE ADDRESS | Russell N. Rippamonti Fish & Richardson P.C. P.O. Box 1022 Minneapolis MN 55440-1022 | | | | | |
| DOMESTIC REPRESENTATIVE | NONE | | | | | |

| Trademark Snap Shot Publication Stylesheet (Table presents the data on Publication Approval) | | | | | | | |
|--|---------------------|----------|------------------|-------------------|-------|--------|------------|
| | | | OVER | VIEW | | | |
| SERIAL NUMBER | | | 77501818 | FILING DATE | | (| 06/18/2008 |
| REG NUMBER | | | 0000000 | REG DATE | | | N/A |
| REGISTER | | | PRINCIPAL | MARK TYPE | | TF | RADEMARK |
| INTL REG # | | | N/A | INTL REG DATE | | | N/A |
| TM ATTORNEY | | BOR | SUK, ESTHER A | L.O. ASSIGNED | | | 112 |
| PUB INFORMATION | | | | | | | |
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| SECTION 2F | | | NO | SECTION 2F IN PAI | NO | | |
| SECTION 8 | | | NO | SECTION 8 IN PAR | | NO | |
| SECTION 15 | | | NO | REPUB 12C | | N/A | |
| RENEWAL FILED | | | NO | RENEWAL DATE | | | N/A |
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| 1 (a) | YE | S | 1 (a) | YES | 1 (a) | | NO |
| 1 (b) | N | 0 | 1 (b) | NO | 1 (b) | | NO |
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| 44E | N | 0 | 44E | NO | 44E | | NO |
| 66A | N | 0 | 66A | NO | | | |
| NO BASIS | N | 0 | NO BASIS | NO | | | |
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| LITERAL MARK ELEMENT SANDWICH THINS | | | | | | | | | |
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| MARK DRAWING | CODE | | | 4-STANDARD CHARACTER MARK | | | | | |
| COLOR DRAWING FLAG | | | | | 10 | | | | |
| CURRENT OWNER INFORMATION | | | | | | | | | |
| PARTY TYPE | | | | 1 | 0-ORIGINAL AF | PPLICANT | | | |
| NAME | | | | Α | rnold Products, | Inc. | | | |
| ADDRESS | | | | | 00 W. North Av Iorthlake, IL 601 | | | | |
| ENTITY | | | | 0 | 3-CORPORATI | ON | | | |
| CITIZENSHIP | | | | С | Delaware | | | | |
| | GOODS AND SERVICES | | | | | | | | |
| INTERNATIONAL (| CLASS | | | 0 | 30 | | | | |
| DESCRIPTIO | ON TEXT | | | В | Bread | | | | |
| GOODS AND SERVICES CLASSIFICATION | | | | | | | | | |
| INTERNATIONAL CLASS | 030 | FIRST USE DATE | 03/31/2008 | | FIRST USE IN COMMERCE DATE | 03/31/2008 | CLASS STATUS | 6-ACTIVE | |
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| CHANGE IN REGIS | STRATION | | | N | 10 | | | | |
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| 09/17/2008 | CNRT | R | NON-FINAL ACTION WRITTEN 003 | | | | | | |

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| 06/23/2008 | NWAP | ı | NEW APPL | NEW APPLICATION ENTERED IN TRAM 001 | | | |
| ATTORNEY | CURR | ENT COI | RRESPONDENCE INFORMATION Russell N. Rippamonti | | | | |
| CORRESPONDENCE ADDRESS | | | | Russell N. Rippamonti Fish & Richardson P.C. P.O. Box 1022 Minneapolis MN 55440-1022 | | | |
| DOMESTIC REPRESENTATIVE | | | | NONE | | | |

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| REG NUMBER | | | 0000000 | REG DATE | | | N/A |
| REGISTER | | | PRINCIPAL | MARK TYPE | | TI | RADEMARK |
| INTL REG # | | | N/A | INTL REG DATE | | | N/A |
| TM ATTORNEY | | BOR | SUK, ESTHER A | L.O. ASSIGNED | | | 112 |
| | | | PUR INFO | RMATION | | | |
| RUN DATE | | 02/19/20 | | | | | |
| PUB DATE | | N/A | | | | | |
| STATUS | | 661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED | | | | | |
| TATUS DATE 02/18/20 | | 02/18/2009 | | | | | |
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| DATE ABANDONEI |) | | N/A | DATE CANCELLED | | | N/A |
| SECTION 2F | | | NO | SECTION 2F IN PA | | NO | |
| SECTION 8 | | | NO | SECTION 8 IN PAR | | NO | |
| SECTION 15 | | | NO | REPUB 12C | | | N/A |
| RENEWAL FILED | | | NO | RENEWAL DATE | | N/A | |
| DATE AMEND REG | | | N/A | | | | |
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| FILED | BASIS | | CURREN | NT BASIS | | AMENDE | D BASIS |
| 1 (a) | YE | S | 1 (a) | YES | 1 (a) | | NO |
| 1 (b) | N | 0 | 1 (b) | NO | 1 (b) | | NO |
| 44D | N | 0 | 44D | NO | 44D | | NO |
| 44E | N | 0 | 44E | NO | 44E | | NO |
| 66A | N | 0 | 66A | NO | | | |
| NO BASIS | N | 0 | NO BASIS | NO | | | |
| | | | MADI | X DATA | | | |
| STANDARD CHAR | ACTER MA | RK | WIENN | YES | | | |
| STANDARD CHARACTER MARK | | | | 120 | | | |

| LITERAL MARK EL | EMENT | | | | S | SANDWICH THI | NS | | | |
|-----------------------------------|------------|--|-------------|-----------|------------------------------|-------------------------------------|---------------|--------|---------|--|
| MARK DRAWING | CODE | | | | 4-STANDARD CHARACTER MARK | | | | | |
| COLOR DRAWING | FLAG | | | | NO | | | | | |
| CURRENT OWNER INFORMATION | | | | | | | | | | |
| PARTY TYPE | | | | | 1 | 0-ORIGINAL AF | PPLICANT | | | |
| NAME | | | | | Α | rnold Products, | Inc. | | | |
| ADDRESS | | | | | _ | 00 W. North Av Northlake, IL 601 | | | | |
| ENTITY | | | | | 0 | 3-CORPORATI | ON | | | |
| CITIZENSHIP | | | | | С | Delaware | | | | |
| GOODS AND SERVICES | | | | | | | | | | |
| INTERNATIONAL (| CLASS | | | | 0 | 30 | | | | |
| DESCRIPTION | ON TEXT | | | | В | Bread | | | | |
| GOODS AND SERVICES CLASSIFICATION | | | | | | | | | | |
| INTERNATIONAL CLASS | 030 | FIRST USE DATE 03/31/2008 FIRST USE IN COMMERCE DATE 03/31/2008 CLASS STATUS 6-ACTIVE | | | | | 6-ACTIVE | | | |
| | MIS | SCE | LLANEO | US INFOI | RN | MATION/ST | CATEMENT | rs | | |
| CHANGE IN REGIS | STRATION | | | | N | 10 | | | | |
| DISCLAIMER W/PF | REDETER TX | ΧT | | | "; | SANDWICH" | | | | |
| | | | PRO | SECUTIO | 10 | N HISTORY | • | | | |
| DATE | ENT | CD | ENT TYPE | DESCRIPT | Ю | N | | | ENT NUM | |
| 02/18/2009 | TEM | ΙE | I | TEAS/EMA | IL | CORRESPOND | ENCE ENTER | ED | 009 | |
| 02/17/2009 | CRF | Α | I | CORRESPO | ۸C | NDENCE RECE | IVED IN LAW (| OFFICE | 008 | |
| 02/17/2009 | TRO | Α | I | TEAS RESI | PC | NSE TO OFFIC | E ACTION RE | CEIVED | 007 | |
| 02/11/2009 | ARA | A | ı | ATTORNEY | ′ F | REVOKED AND | OR APPOINTE | D | 006 | |
| 02/11/2009 | REA | ιP | I | TEAS REV | ЭK | (E/APPOINT AT | TORNEY REC | EIVED | 005 | |
| 09/17/2008 | CNR | RT | F | NON-FINAL | _ A | CTION MAILE |) | | 004 | |
| 09/17/2008 | CNR | RT | R | NON-FINAL | NON-FINAL ACTION WRITTEN 003 | | | | | |
| 09/15/2008 | DOC | DOCK D ASSIGNED TO EXAMINER 002 | | | | | 002 | | | |

| 06/23/2008 | NWAP | I | NEW APPLICATION ENTERED IN TRAM 001 | | | |
|------------------------------|------|---------|-------------------------------------|---|--|--|
| | CURR | ENT COF | RRESPON | DENCE INFORMATION | | |
| ATTORNEY | | | | Russell N. Rippamonti | | |
| CORRESPONDENCE ADDRESS | | | | Russell N. Rippamonti Fish & Richardson P.C. P.O. Box 1022 Minneapolis MN 55440-1022 | | |
| DOMESTIC REPRESENTATIVE NONE | | | | NONE | | |

PTO Form 1957 (Rev 9/2005)

OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

| Input Field | Entered |
|----------------------------|--|
| SERIAL NUMBER | 77501818 |
| LAW OFFICE ASSIGNED | LAW OFFICE 112 |
| MARK SECTION (no change) | |
| ADDITIONAL STATEMENTS SECT | ION |
| DISCLAIMER | No claim is made to the exclusive right to use SANDWICH apart from the mark as shown. |
| SIGNATURE SECTION | |
| DECLARATION SIGNATURE | The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> . |
| RESPONSE SIGNATURE | /Russell N. Rippamonti/ |
| SIGNATORY'S NAME | Russell N. Rippamonti |
| SIGNATORY'S POSITION | Attorney of record, Texas bar member |
| DATE SIGNED | 02/17/2009 |
| AUTHORIZED SIGNATORY | YES |
| FILING INFORMATION SECTION | |
| SUBMIT DATE | Tue Feb 17 17:43:31 EST 2009 |
| TEAS STAMP | USPTO/ROA-72.34.64.230-20 090217174331963644-775018 18-44016d98d2739c54fb368c 78492d9c7d2-N/A-N/A-20090 217153412406311 |

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **77501818** has been amended as follows:

ADDITIONAL STATEMENTS

Disclaimer

No claim is made to the exclusive right to use SANDWICH apart from the mark as shown.

SIGNATURE(S)

Declaration Signature

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Response Signature

Signature: /Russell N. Rippamonti/ Date: 02/17/2009

Signatory's Name: Russell N. Rippamonti

Signatory's Position: Attorney of record, Texas bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 77501818

Internet Transmission Date: Tue Feb 17 17:43:31 EST 2009 TEAS Stamp: USPTO/ROA-72.34.64.230-20090217174331963

644-77501818-44016d98d2739c54fb368c78492 d9c7d2-N/A-N/A-20090217153412406311 PTO Form 2196 (Rev 9/2005) OMB No. 0651-0056 (Exp 09/30/2011)

Revocation of Attorney/Domestic Representative and/or **Appointment of Attorney/Domestic Representative**

| The table below presents the data as entered. | | | | | | |
|---|--|--|--|--|--|--|
| Input Field | Entered | | | | | |
| SERIAL NUMBER | 77501818 | | | | | |
| LAW OFFICE ASSIGNED | LAW OFFICE 112 | | | | | |
| MARK SECTIO | ON . | | | | | |
| MARK | SANDWICH THINS | | | | | |
| ATTORNEY SI | ECTION | | | | | |
| ORIGINAL ADDRESS | DEBORAH SCHAVEY RUFF MAYER BROWN LLP 08065112 PO BOX 2828 CHICAGO, IL 60690-2828 3127069000 3127018601 | | | | | |
| CORRESPOND | DENCE SECTION | | | | | |
| ORIGINAL ADDRESS | DEBORAH SCHAVEY RUFF MAYER BROWN LLP 08065112 PO BOX 2828 CHICAGO, IL 60690-2828 3127069000 3127018601 | | | | | |
| NEW OTHER APPOINTED ATTORNEYS | P. Weston Musselman, Jr., J. Kevin Gray, Linda M. Novak | | | | | |
| NEW ATTORN | TEY ADDRESS | | | | | |
| STATEMENT TEXT | By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney. | | | | | |
| | | | | | | |

| NAME | Russell N. Rippamonti | | | |
|--|---|--|--|--|
| FIRM NAME | Fish & Richardson P.C. | | | |
| STREET | P.O. Box 1022 | | | |
| CITY | Minneapolis | | | |
| STATE | Minnesota | | | |
| COUNTRY | United States | | | |
| POSTAL/ZIP CODE | 55440-1022 | | | |
| PHONE | 214-292-4031 | | | |
| FAX | 877-769-7945 | | | |
| EMAIL | tmdoctc@fr.com | | | |
| ATTORNEY AUTHORIZED TO COMMUNICATE VIA E-MAIL | YES | | | |
| NEW CORRES | PONDENCE ADDRESS | | | |
| NAME | Russell N. Rippamonti | | | |
| NAME | Russen IV. Rippamonti | | | |
| FIRM NAME | Fish & Richardson P.C. | | | |
| | | | | |
| FIRM NAME | Fish & Richardson P.C. | | | |
| FIRM NAME STREET | Fish & Richardson P.C. P.O. Box 1022 | | | |
| FIRM NAME STREET CITY | Fish & Richardson P.C. P.O. Box 1022 Minneapolis | | | |
| FIRM NAME STREET CITY STATE | Fish & Richardson P.C. P.O. Box 1022 Minneapolis Minnesota | | | |
| FIRM NAME STREET CITY STATE COUNTRY POSTAL/ZIP | Fish & Richardson P.C. P.O. Box 1022 Minneapolis Minnesota United States | | | |
| FIRM NAME STREET CITY STATE COUNTRY POSTAL/ZIP CODE | Fish & Richardson P.C. P.O. Box 1022 Minneapolis Minnesota United States 55440-1022 | | | |
| FIRM NAME STREET CITY STATE COUNTRY POSTAL/ZIP CODE PHONE | Fish & Richardson P.C. P.O. Box 1022 Minneapolis Minnesota United States 55440-1022 214-292-4031 | | | |
| FIRM NAME STREET CITY STATE COUNTRY POSTAL/ZIP CODE PHONE FAX | Fish & Richardson P.C. P.O. Box 1022 Minneapolis Minnesota United States 55440-1022 214-292-4031 877-769-7945 | | | |
| FIRM NAME STREET CITY STATE COUNTRY POSTAL/ZIP CODE PHONE FAX EMAIL AUTHORIZED TO COMMUNICATE | Fish & Richardson P.C. P.O. Box 1022 Minneapolis Minnesota United States 55440-1022 214-292-4031 877-769-7945 tmdoctc@fr.com YES | | | |

| SIGNATORY FILE | \\\TICRS\EXPORT5\IMAGEOUT5\775\018\77501818\xml1\RAA0002.JPG | | | |
|----------------------------|---|--|--|--|
| SIGNATORY NAME | Shelly W. Seligman | | | |
| SIGNATORY POSITION | Vice President and Secretary | | | |
| FILING INFORMATION SECTION | | | | |
| SUBMIT DATE | Wed Feb 11 18:33:15 EST 2009 | | | |
| TEAS STAMP | USPTO/RAA-72.34.64.230-20 090211183315568938-716046 83-400f013dc8882cd6daa889 b2fc29b8ef665-N/A-N/A-200 90211181325203746 | | | |

PTO Form 2196 (Rev 9/2005)

OMB No. 0651-0056 (Exp 09/30/2011)

Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

To the Commissioner for Trademarks:

MARK: SANDWICH THINS **SERIAL NUMBER:** 77501818

The original attorney

DEBORAH SCHAVEY RUFF MAYER BROWN LLP 08065112 PO BOX 2828 CHICAGO, IL 60690-2828 3127069000 3127018601

Original Correspondence Address:

DEBORAH SCHAVEY RUFF MAYER BROWN LLP PO BOX 2828 CHICAGO, IL 60690-2828 3127069000 3127018601 By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney. In addition, any additional previously-appointed attorneys that are currently listed in the application are replaced with the new "Other Appointed Attorneys" listed below.

Newly Appointed Attorney:

Russell N. Rippamonti Fish & Richardson P.C. P.O. Box 1022 Minneapolis, Minnesota 55440-1022 United States 214-292-4031 877-769-7945

Other Appointed Attorneys:

P. Weston Musselman, Jr., J. Kevin Gray, Linda M. Novak

The following is to be used as the correspondence address:

Russell N. Rippamonti Fish & Richardson P.C. P.O. Box 1022 Minneapolis, Minnesota 55440-1022 United States

214-292-4031 877-769-7945 tmdoctc@fr.com

Signatory File Signature

Signatory's Name: Shelly W. Seligman

Signatory's Position: Vice President and Secretary

Serial Number: 77501818

Internet Transmission Date: Wed Feb 11 18:33:15 EST 2009 TEAS Stamp: USPTO/RAA-72.34.64.230-20090211183315568

938-71604683-400f013dc8882cd6daa889b2fc2 9b8ef665-N/A-N/A-20090211181325203746

Case 3:09-cv-01787-DMS-WVG Document 14-4 Filed 08/31/09 PageID.260 Page 55 of 71

REVOCATION OF PRIOR POWER OF ATTORNEY AND NEW GENERAL POWER OF ATTORNEY FOR ARNOLD PRODUCTS INC. FOR ACTIONS BEFORE THE U.S. PATENT AND TRADEMARK OFFICE

Arnold Products Inc., a corporation duly organized and existing under the laws of the State of Delaware, with offices located at 255 Business Center Drive, Horsham, Pennsylvania, 19044, does hereby revoke all current powers of attorney in connection with all trademark registrations and applications owned by Arnold Products Inc. in the United States of America, and appoints the following members of the firm of Fish & Richardson P.C, with offices at 1717 Main Street, Suite 5000, Dallas, Texas 75201: Russell N. Rippamonti, P. Weston Musselman, Jr., J. Kevin Gray, Linda M. Novak, members of the Bar of the State of Texas, with full power of attorney to file trademark applications to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive Certificates of Registration on behalf of Arnold Products Inc.

Arnold Products Inc. further appoints the aforementioned persons with full power of attorney to file trademark Declarations of Use and Incontestability and applications to renew existing and future trademark registrations owned by Arnold Products Inc., to transact all business in the Patent and Trademark Office in connection therewith, and to receive Certificates of Acceptance and Certificates of Renewal on behalf of Arnold Products Inc.

Arnold Products Inc. further appoints the aforementioned persons with full power of attorney to file trademark opposition and cancellation proceedings on behalf of Arnold Products Inc., to transact all business in the Patent and Trademark Office, Trademark Trial and Appeal Board, in connection therewith, and to receive Notices and Rulings on behalf of Arnold Products Inc.

Date: 2 9 09 Arnold Products Inc.

Vice President and Secretary

General POA and Desi

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 77/501818

MARK: SANDWICH THINS

77501818

CORRESPONDENT ADDRESS:

DEBORAH SCHAVEY RUFF MAYER BROWN LLP PO BOX 2828 CHICAGO. IL 60690-2828 **RESPOND TO THIS ACTION:**

http://www.uspto.gov/teas/eTEASpageD.htm

GENERAL TRADEMARK INFORMATION: http://www.uspto.gov/main/trademarks.htm

APPLICANT: Arnold Products, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO:

08065112

CORRESPONDENT E-MAIL ADDRESS:

OFFICE ACTION

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

ISSUE/MAILING DATE:

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62, 2.65(a); TMEP §§711, 718.03.

SEARCH STATEMENT

The Office records have been searched and there are no similar registered or pending marks that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

DISCLAIMER REQUIRED

Applicant must insert a disclaimer of the descriptive wording SANDWICH in the application. The wording is descriptive because the applicant's bread is used to make SANDWICHES. *See* 15 U.S.C. \$1056(a); TMEP §\$1213, 1213.03(a).

The following is the accepted standard format for a disclaimer:

No claim is made to the exclusive right to use "SANDWICH" apart from the mark as shown.

TMEP §1213.08(a)(i).

The Office can require an applicant to disclaim an unregistrable part of a mark consisting of particular wording, symbols, numbers, design elements or combinations thereof. 15 U.S.C. §1056(a). Under Trademark Act Section 2(e), the Office can refuse registration of an entire mark if the entire mark is merely descriptive, deceptively misdescriptive, or primarily geographically descriptive of the goods. 15 U.S.C. §1052(e). Thus, the Office may require an applicant to disclaim a portion of a mark that, when used in connection with the goods or services, is merely descriptive, deceptively misdescriptive, primarily geographically descriptive, or otherwise unregistrable (e.g., generic). *See* TMEP §§1213, 1213.03.

Failure to comply with a disclaimer requirement can result in a refusal to register the entire mark. TMEP §1213.01(b).

TELEPHONE RESPONSE SUGGESTED

Applicant is encouraged to telephone the assigned trademark examining attorney to resolve the issues raised in this Office action.

/esther borsuk/
Esther Borsuk
Examining Attorney
Law Office 112
Phone: (571) 272-9131

Fax: (571) 273-9112

RESPOND TO THIS ACTION: Applicant should file a response to this Office action online using the form at http://www.uspto.gov/teas/eTEASpageD.htm, waiting 48-72 hours if applicant received notification of the Office action via e-mail. For *technical* assistance with the form, please e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned examining attorney. **Do not respond to this Office action by e-mail; the USPTO does not accept e-mailed responses**.

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at http://tarr.uspto.gov. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

*** User:eborsuk ***

| # | Total | Dead | Live | Live | Status/ | Search |
|----|---------|-------|--------|--------|----------|--|
| | Marks | Marks | Viewed | Viewed | Search | |
| | | | Docs | Images | Duration | |
| 01 | 1 | 0 | 1 | 1 | 0:01 | 77501818[SN] |
| 02 | 1229 | N/A | 0 | 0 | 0:01 | *s{v}ndwich*[bi,ti] or *sandwhich*[bi,ti] |
| 03 | 20829 | N/A | 0 | 0 | 0:02 | *thin*[bi,ti] |
| 04 | 6 | 4 | 2 | 2 | 0:01 | 2 and 3 |
| 05 | 1645976 | N/A | 0 | 0 | 0:02 | "030"[cc] |
| 06 | 7547 | N/A | 0 | 0 | 0:01 | 3 and 5 |
| 07 | 188711 | N/A | 0 | 0 | 0:02 | "030"[ic] or "a"[ic] or "b"[ic] or "200"[ic] |
| 08 | 846 | N/A | 0 | 0 | 0:01 | 3 and 7 |
| 09 | 1403 | N/A | 0 | 0 | 0:02 | "thin"[bi,ti] or "thins"[bi,ti] |
| 10 | 644 | N/A | 0 | 0 | 0:01 | 9 and 5 |
| 11 | 157 | N/A | 0 | 0 | 0:01 | 9 and 7 |
| 12 | 2961210 | N/A | 0 | 0 | 0:03 | dead[ld] |
| 13 | 61 | 0 | 61 | 29 | 0:01 | 11 not 12 |

Session started 9/17/2008 9:09:14 AM Session finished 9/17/2008 9:11:41 AM Total search duration 0 minutes 19 seconds Session duration 2 minutes 27 seconds Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 77501818

PTO Form 1478 (Rev 9/2006)

OMB No. 0651-0009 (Exp 12/31/2008)

Trademark/Service Mark Application, Principal Register

Serial Number: 77501818 Filing Date: 06/18/2008

The table below presents the data as entered.

| The table below presents the data as entered. | | | |
|---|--|--|--|
| Input Field | Entered | | |
| SERIAL NUMBER | 77501818 | | |
| MARK INFORMATION | | | |
| *MARK | SANDWICH THINS | | |
| STANDARD CHARACTERS | YES | | |
| USPTO-GENERATED IMAGE | YES | | |
| LITERAL ELEMENT | SANDWICH THINS | | |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font, style, size, or color. | | |
| REGISTER | Principal | | |
| APPLICANT INFORMATION | | | |
| *OWNER OF MARK | Arnold Products, Inc. | | |
| *STREET | 300 W. North Avenue | | |
| *CITY | Northlake | | |
| *STATE (Required for U.S. applicants) | Illinois | | |
| *COUNTRY | United States | | |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 60164 | | |
| LEGAL ENTITY INFORMATION | | | |
| ТУРЕ | corporation | | |
| STATE/COUNTRY OF INCORPORATION | Delaware | | |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | | | |
| | | | |

| *IDENTIFICATION Bread FILING BASIS SECTION 1(a) FIRST USE ANYWHERE DATE At least as early as 03/31/2008 FIRST USE IN COMMERCE DATE At least as early as 03/31/2008 SPECIMEN WITCRS/EXPORT2/IMAGEOUT2 | *INTERNATIONAL CLASS | 030 | |
|---|----------------------------|---|--|
| FIRST USE IN COMMERCE DATE At least as early as 03/31/2008 SPECIMEN FILE NAME(S) SPECIMEN FILE NAME(S) SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION Packaging for the goods ATTORNEY INFORMATION NAME Deborah Schavey Ruff ATTORNEY DOCKET NUMBER Mayer Brown LLP STREET P. O. Box 2828 CITY COUNTRY United States COUNTRY United States COUNTRY United States CHOPOSTAL CODE FAX 3127069000 Michael D. Adams, Melissa A. Anyetei, Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White CORRESPONDENCE INFORMATION NAME Deborah Schavey Ruff Deborah Schavey Ruff | *IDENTIFICATION | Bread | |
| FIRST USE IN COMMERCE DATE At least as early as 03/31/2008 WTICRS\EXPORT2\IMAGEOUT2 \tag{775\018\Range Ryport2\IMAGEOUT2} \tag{175\018\Range Ryport2\IMAGEOUT2} \tag{175\018\Range Ryport2\IMAGEOUT2} \tag{175\018\018\Range Ryport2\IMAGEOUT2} \tag{175\018\018\Range Ryport2\IMAGEOUT2} \tag{175\018\018\Range Ryport2\IMAGEOUT2} \tag{175\018\018\Range Ryport2\IMAGEOUT2} \tag{175\018\018\Range Ryport2\IMAGEOUT2} \tag{175\018\018\Range Ryport2\IMAGEOUT2} 175\018\018\Range Ryport2\IMAGE | FILING BASIS | SECTION 1(a) | |
| SPECIMEN FILE NAME(S) VICRS\(EXPORT2\(IMAGEOUT2 \) \(V775\(O18\(N775\(O18\(N8775\(O18\(N8775\(O18\(N8775\(O18\(N8775\(N87 | FIRST USE ANYWHERE DATE | At least as early as 03/31/2008 | |
| FILE NAME(S) \[\frac{\text{V75\018\y75\018\xm11\AP P0003.JPG}{\text{VTICRS\EXPORT2\IMAGEOUT2}{\text{V75\018\xm11\AP P0004.JPG}} \] \[\frac{\text{VTICRS\EXPORT2\IMAGEOUT2}{\text{V75\018\xm11\AP P0004.JPG}} \] \[\frac{\text{SPECIMEN DESCRIPTION}}{\text{VTIONNEY INFORMATION}} \] \[\text{Packaging for the goods} \] \[\text{ATTORNEY INFORMATION} \] \[\text{NAME} \] \[\text{Deborah Schavey Ruff} \] \[\text{ATTORNEY DOCKET NUMBER} \] \[\text{Deborah Schavey Ruff} \] \[\text{Mayer Brown LLP} \] \[\text{STREET} \] \[\text{PO Box 2828} \] \[\text{CITY} \] \[\text{Chicago} \] \[\text{STATE} \] \[\text{Illinois} \] \[\text{COUNTRY} \] \[\text{United States} \] \[\text{COUNTRY} \] \[\text{United States} \] \[\text{21P/POSTAL CODE} \] \[\text{60690-2828} \] \[\text{PHONE} \] \[\text{3127018601} \] \[\text{FAX} \] \[\text{3127069000} \] \[\text{Michael D. Adams, Melissa A. Anyetei, Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White} \[\text{CORRESPONDENCE INFORMATION} \] \[\text{NAME} \] \[\text{Deborah Schavey Ruff} \] | FIRST USE IN COMMERCE DATE | At least as early as 03/31/2008 | |
| SPECIMEN DESCRIPTION Packaging for the goods ATTORNEY INFORMATION NAME Deborah Schavey Ruff ATTORNEY DOCKET NUMBER 08065112 FIRM NAME Mayer Brown LLP STREET P. O. Box 2828 CITY Chicago STATE Illinois COUNTRY United States 2IP/POSTAL CODE 60690-2828 PHONE 3127018601 FAX 3127069000 Michael D. Adams, Melissa A. Anyetei, Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White CORRESPONDENCE INFORMATION NAME Deborah Schavey Ruff | | <u> </u> | |
| ATTORNEY INFORMATION NAME Deborah Schavey Ruff ATTORNEY DOCKET NUMBER 08065112 FIRM NAME Mayer Brown LLP STREET P. O. Box 2828 CITY Chicago STATE Illinois COUNTRY United States CIPPOSTAL CODE 60690-2828 PHONE 3127018601 FAX 3127069000 Michael D. Adams, Melissa A. Anyetei, Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White CORRESPONDENCE INFORMATION NAME Deborah Schavey Ruff | | | |
| NAME Deborah Schavey Ruff ATTORNEY DOCKET NUMBER 08065112 FIRM NAME Mayer Brown LLP STREET P. O. Box 2828 CITY Chicago STATE Illinois COUNTRY United States ZIP/POSTAL CODE 60690-2828 PHONE 3127018601 FAX 3127069000 Michael D. Adams, Melissa A. Anyetei, Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White CORRESPONDENCE INFORMATION NAME Deborah Schavey Ruff | SPECIMEN DESCRIPTION | Packaging for the goods | |
| ATTORNEY DOCKET NUMBER Mayer Brown LLP | ATTORNEY INFORMATION | | |
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| THER APPOINTED ATTORNEY OTHER APPOINTED ATTORNEY Nackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White CORRESPONDENCE INFORMATION NAME Deborah Schavey Ruff | ZIP/POSTAL CODE | 60690-2828 | |
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| NAME Deborah Schavey Ruff | OTHER APPOINTED ATTORNEY | Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. | |
| | CORRESPONDENCE INFORMATION | | |
| FIRM NAME Mayer Brown LLP | NAME | Deborah Schavey Ruff | |
| | FIRM NAME | Mayer Brown LLP | |

| STREET | P. O. Box 2828 | |
|-----------------------|------------------------|--|
| CITY | Chicago | |
| STATE | Illinois | |
| COUNTRY | United States | |
| ZIP/POSTAL CODE | 60690-2828 | |
| PHONE | 3127018601 | |
| FAX | 3127069000 | |
| FEE INFORMATION | | |
| NUMBER OF CLASSES | 1 | |
| FEE PER CLASS | 325 | |
| *TOTAL FEE DUE | 325 | |
| *TOTAL FEE PAID | 325 | |
| SIGNATURE INFORMATION | | |
| SIGNATURE | /dsr/ | |
| SIGNATORY'S NAME | Deborah Schavey Ruff | |
| SIGNATORY'S POSITION | Attorney for Applicant | |
| DATE SIGNED | 06/18/2008 | |

PTO Form 1478 (Rev 9/2006)

OMB No. 0651-0009 (Exp 12/31/2008)

Trademark/Service Mark Application, Principal Register

Serial Number: 77501818 Filing Date: 06/18/2008

To the Commissioner for Trademarks:

MARK: SANDWICH THINS (Standard Characters, see <u>mark</u>) The literal element of the mark consists of SANDWICH THINS.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Arnold Products, Inc., a corporation of Delaware, having an address of

300 W. North Avenue

Northlake, Illinois 60164

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 030: Bread

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 030, the mark was first used at least as early as 03/31/2008, and first used in commerce at least as early as 03/31/2008, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Packaging for the goods.

Specimen File1 Specimen File2

The applicant hereby appoints Deborah Schavey Ruff and Michael D. Adams, Melissa A. Anyetei, Richard M. Assmus, Brent A. Batzer, William Cassin, Victoria Friedman, Nathan Hamstra, Andrea Hutchison, Aric Jacover, Jonathan H. Kim, Joan L. Long, Christopher C. Mackey, Joseph A. Mahoney, Vera A. Nackovic, Jason K. Schmitz, and Jason L. White of Mayer Brown LLP

P. O. Box 2828

Chicago, Illinois 60690-2828

United States

to submit this application on behalf of the applicant. The attorney docket/reference number is 08065112.

Correspondence Information: Deborah Schavey Ruff

P. O. Box 2828 Chicago, Illinois 60690-2828 3127018601(phone) 3127069000(fax)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed

under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /dsr/ Date Signed: 06/18/2008 Signatory's Name: Deborah Schavey Ruff Signatory's Position: Attorney for Applicant

RAM Sale Number: 8236

RAM Accounting Date: 06/18/2008

Serial Number: 77501818

Internet Transmission Date: Wed Jun 18 14:35:36 EDT 2008 TEAS Stamp: USPTO/BAS-143.58.161.6-20080618143536340

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